



HEART WOOD® CELLARS is a boutique winery in the Verde Valley of Northern Arizona, producing award-winning bold, complex elegant red wines from 100% Arizona grown grapes, and are aged for a minimum of 18+ months in oak barrels. Our wines are crafted to be age worthy and savored with food or simply enjoyed on their own.

♥ AWARDS ♥

All 5 of our first vintage (2016) wines and ALL our second vintage (2017) wines submitted won medals and we recently were awarded thirteen (13) medals in the **2021 San Francisco Chronicle Wine Competition.**

♥Others Awards: In November 2020, The **AZ Central Grand Wine Competition** awarded: **ROMANCE**, a Rose' port style wine, Growers Cup and Double Gold, as Best Dessert Wine in Arizona. **2018 SERENDIPTY** (red blend) won BEST of Class for Non-Traditional Red Blends, **2018 SYRAH & 2018 GRACIANO Reserve** won GOLD, **2018 HEART** (red blend), **2018 MOURVEDRE & 2018 PETITE SIRAH** won SILVER.

We are thrilled the experts & Sommeliers are appreciating our wines.

Wines are available at:

- 1) **Directly from Heart Wood Cellars:** Order online @ HeartWoodCellars.com. We are currently doing a Shipping Test within Arizona and to 37 other States. We deliver in the Verde Valley, with a minimum of a 3 bottled order, and to PHX area with a minimum of 6 bottle order.
- 2) **'OHANA Wine Club** at Heart Wood Cellars
- 3) **Private Events:** Tastings and fun people. Sign up for emails on our website
- 4) **Select Arizona Festivals**
- 5) **Select Retailers/Restaurants** in Cornville, Jerome & Sedona & Phoenix
(please call us for current retailers/restaurants)

We are creating wines we enjoy, and love to share our passion with friends, family and wine lovers! Thank you for your interest and we look forward to sharing these wines with you. If you wish to purchase wines and/or have interest in the **'OHANA** Wine Club, please call us or visit our website.

From our hearts to yours,

Valerie & Daniel Wood

Valerie & Daniel Wood, Owners & Winemakers

HEART WOOD® CELLARS

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Daniel & Valerie Wood @ Yavapai College graduation 2015

Valerie & Daniel Wood both had professional careers in a fortune 500 company. Valerie as Vice President Real Estate & Construction for the country of Japan and Daniel as Director of International Operations. In 2003 they put down roots in the Verde Valley, coinciding with a burgeoning wine industry, including the opening of a tasting room in Cornville, followed by two more shortly thereafter. Those tasting rooms along with the re-birth of Old Town Cottonwood, more tasting rooms, and restaurants were supporting the accelerating momentum of the Arizona wine industry. Valerie & Daniel were meeting people and making new friends. Relationships are important to them and they were enjoying new friendships, the beautiful environment and the peaceful pace. They looked forward to spending more time in Arizona.

In 2009 they left the corporate life and moved from Tokyo, Japan to Cornville, Arizona for big blue skies, fresh clean air, rural setting, open spaces, diverse topography and down-to-earth people. They immersed themselves into this new lifestyle. They wanted to spend more time together, enjoying nature, and exploring the next phase of their life, with plans to contribute and participate in a growing sector of the economy. That growing sector was the Arizona wine industry.

Their quest for knowledge and a deeper involvement lead them to a pivotal conversation with a local wine maker, who patiently addressed many questions and could see that their enthusiasm was deep and sincere. He suggested they check out the brand new 'wine program' at Yavapai College in the Verde Valley. On December 25th, 2012, they began their journey of Heart Wood Cellars by both signing up for 5 classes, as full-time students starting in January 2013 in the Viticulture & Enology Program. They decided that getting educated about viticulture (science of grape growing) and enology (science of winemaking) was the best way to learn and formulate a path to creating a business plan.

While attending college they worked part time at the Yavapai College, Southwest Wine Center, planting the college's new vineyard, and working in the new winery and tasting room. In 2015, Valerie & Daniel Wood graduated with honors and degrees in Viticulture & Enology.

With a clear vision for Heart Wood Cellars and a Business Plan, Valerie & Daniel were fortunate to be invited to join the Four Eight Wineworks-Caduceus Cellars winery family located in Camp Verde, AZ and the Four Eight Wineworks Wine & Beer Bar in Jerome, AZ and soon became the holder of Arizona's first Alternating Proprietor License. They are grateful for the relationships built along their educational journey. In 2018 Yavapai College, Southwest Wine Center offered excess grapes from the vineyard to Heart Wood Cellars. Those grapes came from vines, that both Valerie & Daniel planted as students. Valerie says it was heartwarming to witness their education and new career come full circle.

Their business model is to craft wines they love and want to share with others. It also includes a unique wine club named 'OHANA, creating special experiences for people to enjoy the wines at private events, the old-fashioned way, face to face with Valerie & Daniel, the winemakers. Daniel lived in Hawaii for several decades, and 'OHANA means 'family' in the Hawaiian language.

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In 2016 Heart Wood Cellar's first vintage of bold, complex and elegant red wines were created by merging art, science and love. In 2018 the 2016 vintage of five (5) wines were released. Heart Wood Cellars', first vintage wines garnered several medals and awards including: Golds and Silvers in the San Francisco Chronicle's Wine Competition and in the Arizona Republic's Grand Wine Competition. All five of the wines produced from the 2016 vintage are award winners. 2017 & 2018 vintages continued success with medals/awards from Arizona Republic and the San Francisco Chronicle Wine Competition. Most recently thirteen (13) medals were awarded from the 2021 San Francisco Chronicle Wine Competition.

Supporting the wine industry business and education is important to Valerie & Daniel and they sponsor Yavapai College Viticulture & Enology Scholarships to support students pursuing their dreams. They are Southwest Wine Center "Founders" supporting the capital campaign to build the teaching winery and are founding members of the Yavapai College Viticulture & Enology alumni group, named Grand Crew. Daniel serves on the Arizona Wine Growers Association & Verde Valley Wine Consortium Board of Directors and Valerie is President of Yavapai College Foundation. Together they are Heart Wood Cellars.

Heart Wood® Cellars wine is produced & bottled in Camp Verde, Arizona USA
by Valerie & Daniel Wood, Winemakers.

Heart Wood® Cellars is a registered trademark of Heart Wood Cellars, LLC.



