



HEART WOOD
CELLARS

HEART WOOD® CELLARS is a boutique winery in the Verde Valley of Northern Arizona, producing award-winning bold, complex elegant red wines from 100% Arizona grown grapes, and are aged for a minimum of 18+ months in oak barrels. Our wines are crafted to be age worthy and savored with food or simply enjoyed on their own.

2016, 2017 & some 2018 vintage wines:

2016: Petite Sirah, Syrah, Tannat,

Heart (Petite Sirah/Syrah/Tannat) & **Love** (Syrah/Petite Sirah)

2017: Kiss (Rose', Viognier, Malvasia Bianca & Tannat), **Tempranillo,**

Heart (Syrah, Cabernet Franc & Cabernet Sauvignon), **Love** (Petite Sirah & Syrah),

Syrah Reserve, Cabernet Sauvignon, Petite Sirah,

Diamond Reserve (White, port-style) & **Ruby Reserve** (Red, port-style).

2018: Kiss (Rose' Malvasia Bianca, Viognier, Sangiovese,), **Carignan, Mourvèdre,**

Love (Petite Sirah & Syrah) & **Romance** (Rose' Port-style)

AWARDS: All 5 of our first vintage wines (2016) and ALL our second vintage wines (2017) submitted won medals at the 2019 & 2020 (respectively) **San Francisco Chronicle Wine Competition** (see Medal/Award list)

Wines are available at:

- 1) **Directly from Heart Wood Cellars:** Order online @ HeartWoodCellars.com
We deliver in Verde Valley, with minimum order of 2 bottles. We deliver to PHX area, with minimum order of 6 bottles.
- 2) **'OHANA Wine Club** at Heart Wood Cellars
- 3) **Private Events:** Next one is November 15, 2020 in Cornville, AZ.
- 4) **Select Arizona Festivals**
- 5) **Select Retailers/Restaurants** in Cornville, Jerome & Sedona & Phoenix
(please call us for current retailers/restaurants)

We are creating wines we enjoy, and love to share our passion with friends, family and wine lovers! Thank you for your interest and we look forward to sharing these wines with you. If you wish to purchase wines and/or have interest in the 'OHANA Wine Club, please call us or visit our website.

From our hearts to yours,

Valerie & Daniel Wood

Valerie & Daniel Wood, Owners & Winemakers

HEART WOOD® CELLARS

HeartWoodCellars@gmail.com ♥ 928-274-8126

HeartWoodCellars.com ♥ <https://www.facebook.com/HeartWoodCellars/>



Daniel & Valerie Wood @ Yavapai College graduation 2015

Valerie & Daniel Wood both had professional careers in a fortune 500 company. Valerie as Vice President Real Estate & Construction for the country of Japan and Daniel as Director of International Operations. In 2003 they put down roots in the Verde Valley, coinciding with a burgeoning wine industry, including the opening of a tasting room in Cornville, followed by two more shortly thereafter. Those tasting rooms along with the re-birth of Old Town Cottonwood, more tasting rooms, and restaurants were supporting the accelerating momentum of the Arizona wine industry. Valerie & Daniel were meeting people and making new friends. Relationships are important to them and they were enjoying new friendships, the beautiful environment and the peaceful pace. They looked forward to spending more time in Arizona.

In 2009 they left the corporate life and moved from Tokyo, Japan to Cornville, Arizona for big blue skies, fresh clean air, rural setting, open spaces, diverse topography and down-to-earth people. They immersed themselves into this new lifestyle. They wanted to spend more time together, enjoying nature, and exploring the next phase of their life, with plans to contribute and participate in a growing sector of the economy. That growing sector was the Arizona wine industry.

Their quest for knowledge and a deeper involvement lead them to a pivotal conversation with a local wine maker, who patiently addressed many questions and could see that their enthusiasm was deep and sincere. He suggested they check out the brand new 'wine program' at Yavapai College in the Verde Valley. On December 25th, 2012, they began their journey of Heart Wood Cellars by both signing up for 5 classes, as full-time students starting in January 2013 in the Viticulture & Enology Program. They decided that getting educated about viticulture (science of grape growing) and enology (science of winemaking) was the best way to learn and formulate a path to creating a business plan.

While attending college they worked part time at the Yavapai College, Southwest Wine Center, planting the college's new vineyard, and working in the new winery and tasting room. In 2015, Valerie & Daniel Wood graduated with honors and degrees in Viticulture & Enology.

With a clear vision for Heart Wood Cellars and a Business Plan, Valerie & Daniel were fortunate to be invited to join the Four Eight Wineworks-Caduceus Cellars winery family located in Camp Verde, AZ and the Four Eight Wineworks Wine & Beer Bar in Jerome, AZ and soon became the holder of Arizona's first Alternating Proprietor License. They are grateful for the relationships built along their educational journey including Rolling View Vineyards in Willcox, AZ owned by the Pierce family and D.A.Ranch in Cornville, AZ owned by the Petznick family. Heart Wood Cellars first vintage's grapes were acquired from these two families. In 2018 Yavapai College, Southwest Wine Center offered excess grapes from the vineyard to Heart Wood Cellars. Those grapes came from vines, that both Valerie & Daniel planted as students. Valerie says it was heartwarming to witness their education and new career come full circle.

Their business model is to craft wines they love and want to share with others. It also includes a unique wine club named 'OHANA, creating special experiences for people to enjoy the wines at private events, the old-fashioned way, face to face with Valerie & Daniel, the winemakers. Daniel lived in Hawaii for several decades, and 'OHANA means 'family' in the Hawaiian language.

"Heart Wood Cellars is a boutique winery in the Verde Valley of Northern Arizona, producing award-winning bold, complex elegant red wines from 100% Arizona grown grapes, and are aged for a minimum of 18+ months in oak barrels. Our wines are crafted to be age worthy and savored with food or simply enjoyed on their own."

In 2016 Heart Wood Cellar's first vintage of bold, complex and elegant red wines were created by merging art, science and love. In 2018 the 2016 vintage of five (5) wines were released. Heart Wood Cellars', first vintage wines garnered several medals and awards including: Golds and Silvers in the San Francisco Chronicle's Wine Competition and 1st Place and Bronze in the Arizona Republic's Grand Wine Competition. All five of the wines produced from the 2016 vintage are award winners. 2017 vintage is off to a great start with medals/ awards from Arizona Republic & and nine (9) from the San Francisco Chronicle Wine Competition.

Supporting the wine industry business and education is important to Valerie & Daniel and they sponsor Yavapai College Viticulture & Enology Scholarships to support students pursuing their dreams. They are Southwest Wine Center "Founders" supporting the capital campaign to build the teaching winery and are founding members of the Yavapai College Viticulture & Enology alumni group, named Grand Crew. Daniel serves on the Arizona Wine Growers Association & Verde Valley Wine Consortium Board of Directors and Valerie is President of Yavapai College Foundation. Together they are Heart Wood Cellars.

Heart Wood® Cellars wine is produced & bottled in Camp Verde, Arizona USA
by Valerie & Daniel Wood, Winemakers.

Heart Wood® Cellars is a registered trademark of Heart Wood Cellars LLC.







HEART WOOD
CELLARS

Heart Wood® Cellars is a boutique winery in the Verde Valley of Northern Arizona, producing award-winning bold, complex elegant red wines from 100% Arizona grown grapes are aged for a minimum of 18+ months in oak barrels.

Our wines are crafted to be age worthy and savored with food or simply enjoyed on their own.

From our hearts to yours,

Valerie & Daniel Wood, Owners & Winemakers
HEART WOOD CELLARS

HeartWoodCellars@gmail.com ♥ 928-274-8126

HeartWoodCellars.com ♥ <https://www.facebook.com/HeartWoodCellars/>



HeartWoodCellars.com ♥ HeartWoodCellars@gmail.com ♥ 928-274-8126

Heart Wood Cellars ♥ Order Form

YR	WINE	DESCRIPTION	\$	QTY
NV	ROMANCE	Rose' Port Style Wine: Viognier 90%, Tannat 5% & Petite Sirah 5% Vineyards: Pillsbury Vineyard, Willcox AVA, AZ, D.A.Ranch, Verde Valley, AZ & Rolling Vineyard, Willcox AVA, AZ Aged: in neutral French Oak barrels Alcohol: 19.2% (serve chilled) (500mL)	\$40	
18	KISS	Bold Rose' Blend: Malvasia Bianca 44%, Viognier 21% & Sangiovese 35% Vineyards: Rolling View Vineyards, & Pillsbury Vineyard, Willcox AVA, AZ and Yavapai College Vineyards, Verde Valley, AZ Aged: 20+ months in neutral French Oak barrels Alcohol: 14.9% (serve chilled)	\$34	
18	CARIGNAN	Vineyard: Yavapai College Vineyards, Verde Valley, AZ Aged: 20+ months in mostly neutral French & American Oak barrels Alcohol: 14.0%	\$36	
18	MOURVEDRE	Vineyard: Pillsbury Vineyard, Willcox AVA, AZ Aged: 20+ months in mostly neutral French & American Oak barrels Alcohol: 13.7%	\$38	
18	LOVE	Blend: Petite Sirah 60% & Syrah 40% Vineyard: Rolling View Vineyard, Willcox AVA, AZ Aged: 20+ months in mostly neutral French & American Oak barrels Alcohol: 13.7%	\$44	
17	SYRAH Reserve	Vineyard: Rolling View Vineyard, Willcox AVA, AZ Aged: 20 mo. in new American & neutral French Oak barrels Alcohol: 14.2% Free-Run Syrah = not pressed	\$40	
17	HEART	Blend: Syrah 50%, Cab. Franc 25% & Cabernet Sauvignon 25% Vineyard: Rolling View Vineyard, Willcox AVA, AZ Aged: 20 mo. in new American neutral French Oak barrels Alcohol: 14.2%	\$38	
17	CABERNET SAUVIGNON	Vineyard: Rolling View Vineyard, Willcox AVA, AZ Aged: 20 mo. in new American & neutral French Oak barrels Alcohol: 14.2%	\$38	
17	TEMPRANILLO	Vineyard: Rolling View Vineyard, Willcox AVA, AZ Aged: 20 mo. in new American & neutral French Oak barrels Alcohol: 14.4%	\$40	
17	LOVE	Blend: Petite Sirah 61% & Syrah 39% Vineyard: Rolling View Vineyard, Willcox AVA, AZ Aged: 20 mo. in American & neutral French Oak barrels Alcohol: 14.0%	\$42	
17	PETITE SIRAH	Vineyard: Rolling View Vineyard, Willcox AVA, AZ Aged: 20 mo. in mostly neutral French Oak barrels Alcohol: 14.0%	\$42	

Heart Wood Cellars ♥ Order Form

YR	WINE	DESCRIPTION	\$	QTY
17	DIAMOND Reserve	White Port Style Wine: Viognier 96% & Malvasia Bianca 4% Vineyards: Rolling View Vineyards, Willcox AVA, AZ Aged: 20+ months in mostly neutral French Oak barrels Alcohol: 19.2% (serve chilled) (500mL)	\$40	
NV	RUBY Reserve	Red Port Style Wine: Petite Sirah 87% & Tannat 13% Vineyards: Rolling View Vineyard Willcox, AVA, AZ & D.A.Ranch Cornville, AZ Aged: 2016 in glass demijohns, 2017 in American Oak barrels Alcohol: 19.6% (500mL)	\$40	
16	HEART	Blend: Petite Sirah 57%, Syrah 29% & Tannat 14% Vineyards: Rolling View Vineyard, Willcox AVA, AZ & D.A.Ranch Cornville, AZ Aged: 18+ mo. in mostly neutral French Oak barrels Alcohol: 13.7%	\$44	
16	PETITE SIRAH	Vineyard: Rolling View Vineyard, Willcox AVA, AZ Aged: 18+ mo. in mostly neutral French Oak barrels Alcohol: 13.8%	\$48	
	MERCHANDISE	DESCRIPTION	\$	QTY
	Candle	Logo Scented Soy Candle	\$20	
	Foil Cutter	Logo Luxury Foil Cutter	\$10	
	Glass – WINE	Logo Stemmed Wine Glass	\$10	
	Glass - PORT	Logo Stemmed Port Glass	\$10	
	Ball Cap	Logo Ball Cap	\$25	
	Shirt – T Shirt	Logo T Shirt WOMENS (large front logo)	\$25	
	Shirt – T Shirt	Logo T Shirt MENS (small front logo & back logo HWC)	\$25	

‘OHANA WINE CLUB:

Members receive 15% discount from Retail Price of bottles.

Receive 20% discount on 6+ bottles in one transaction.

Upon sign up, new member purchases 4 bottles of wine, the most recent Release.

Call/email for more info on ‘OHANA Wine Club.

NAME on Credit Card _____

EMAIL: _____ CELL: _____

CREDIT CARD # _____

EXP Date (mo/yr): _____ CVV#: _____ Zip Code of Billing Address: _____

Customer grants HWC permission to store credit card info on file.

Heart Wood® Cellars ♥ heartwoodcellars@gmail.com ♥ 928-274-8126 HeartWoodCellars.com ♥
www.facebook.com/HeartWoodCellars/